



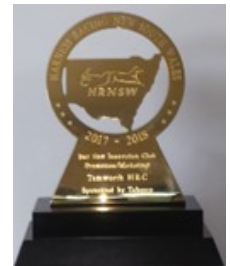
COMMUNITY SPONSORSHIP PACKAGE 2020-21

The Tamworth Harness Racing Club is one of the leading Harness Racing Club's outside of Sydney. The Club conducts 30 TAB race meetings per year with these being covered not only by Sky Racing Australia, but with comprehensive coverage in the local press, radio and also on local television. This together with the Club's annual January Racing Carnival which is conducted over 10 days featuring on the final night the:

The Golden Guitar Final

At the 2018 Harness Racing NSW Awards Night, the Club was awarded the Tabcorp Sponsored Award:

Best New Innovation Club (Promotion/Marketing)



As a Community Sponsor your Business will receive year round exposure in a package which includes:

- **NAMING RIGHTS** to three TAB races throughout the sponsorship period, on race days that can be selected to suit your needs.
- **NATIONAL EXPOSURE** of your business name via:
 - The Sky Racing Network
 - TAB Pubs and Clubs
 - National Press
- **LOCAL EXPOSURE** of your business name via:
 - Local Press stories and Radio Advertising
 - The Club Website, Facebook Page and Bi-Monthly Newsletter
 - On-Course Broadcasts
 - An Advertisement in each Racebook throughout the year
- **THE OPPORTUNITY** on race days, when your business has a Race Naming Right to display a banner and/or product on-course.
- **TWO SEASON PASSES** for gate admission to all race meetings, currently 30 per year.
- **COMPLIMENTARY RACE DAY HOSPITALITY VOUCHERS** for you and your guests to attend and enjoy the race meetings on the three days of your Race Naming Rights.

BONUS RACE NAME AT GOLDEN GUITAR RACE DAY 2021

As an added bonus if you take up the Community Sponsorship Offer your name will go into the draw for one lucky business to gain an extra race named after them at our Golden Guitar Race Meeting in January 2021.



PACKAGE
\$350.00 +gst
for 12 months



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